

Empowering Women in Brazil

Luana Braga, Local Coordinator, Community Inclusion Project

The Community Inclusion Project takes place in Itapemirim and our projects are concentrated in the district of Itaipava, which is a tourist region.

The goal of the project is the generation of income but our main purpose is the empowerment of these women.

We offer courses, training sessions for the women, equipment so the financial support for the Community Inclusion Project is all given by Chevron Brazil.

The Community Inclusion Project consists of five groups. Of these groups, one is a clothing manufacturer, which works with the production of uniforms and professional clothing. Another one is for cleaning materials, which has soap made with recycled cooking oil as its main product. We have Moda Bom Será, which works with crafts. We have Doce Sabor, our newest group, which works with cakes, candies, jams, jellies and liqueurs. And finally, we have Companhia do Salgado, which works with frozen foods and snacks for parties.

"In Brazil, women living in poverty account for about 40% of the total family income."

Source: Data Popular

Luiza Souza do Nascimento, Seamstress, Community Inclusion Project

I think the most important to me was not the family income, it was the self-esteem.

I only studied up to the eighth grade. One thing I never imagined was someone coming up to me and calling me "teacher." It was something that helped me to grow, to raise me up.

And I like to be here. The girls and I feel good—we are a family. And when we are at home, on weekends, we miss it. We keep longing for Monday to come.

From 2011 to 2014, 440 women participated in Community Inclusion Project training programs.

In partnership with the government and other entities, Chevron contributes to local development in the Latin American communities in which it operates, sponsoring programs on health, education and economic development.